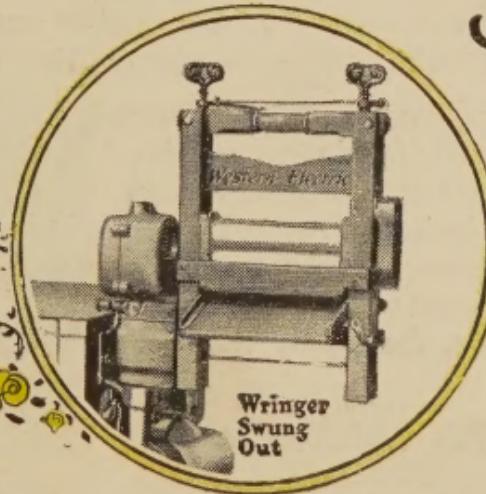


Wash Electrically



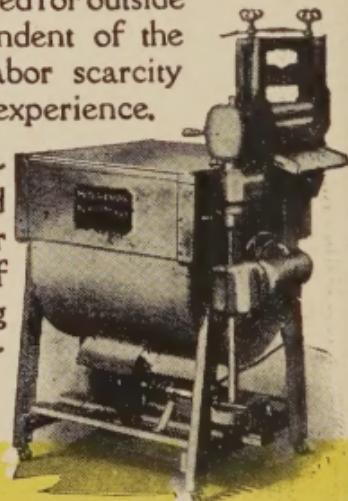
The Easier Way





THREE'S an easier way for you to wash, and a more economical one—one that will help you save the time and energy you need for outside activities. It will make you independent of the handicap of constantly increasing labor scarcity and of other washing difficulties you experience.

Working under new, different conditions housewives need new, improved tools. The Western Electric Washer with the Swinging Wringer is one of these labor savers, which is relieving perhaps the most vexatious of household problems, the family wash.



Western Electric

WASHER WITH THE SWINGING WRINGER



IT makes washing so simple. All you have to do is to put your clothes in the washer, attach the plug to any light socket and let electricity do the hard work.

While the clothes are washing, other household tasks can be done.

The clothes are revolved in a wooden cylinder, which reverses every minute or so, gently working hot suds through the fibres of the materials, cleansing without wearing. This prolongs the life of your clothes, adding another feature of economy to washing the Western Electric Way. Washboard rubbing wears clothes out just the same as it rubs your knuckles raw.

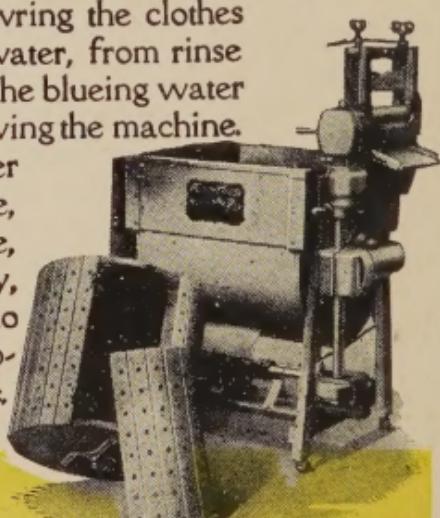


Western Electric

WASHER WITH THE SWINGING WRINGER



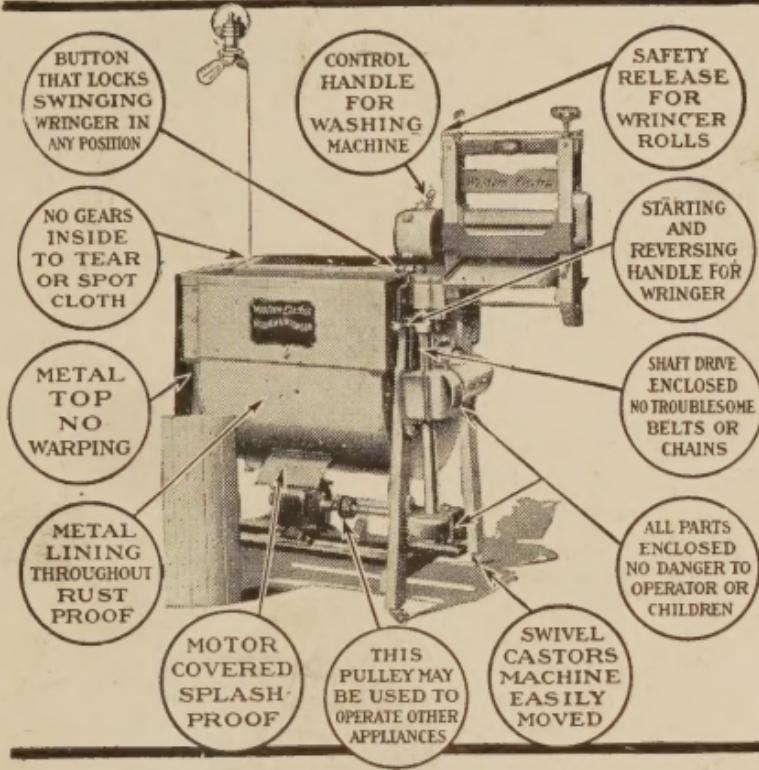
WHEN the clothes are washed start the wringer, the motor runs this, too. You'll find this specially convenient, for you can swing the wringer to any position. For instance you can wring the clothes from the washer to the rinse water, from rinse water to the blueing, and from the blueing water to the basket all without even moving the machine. The Western Electric Washer and Wringer is extremely simple, but sturdy. It is easy to operate, has no complicated machinery, nothing to get out of order and no belts or chains to slip. With proper oiling it will last a lifetime.



Western Electric

WASHER WITH THE SWINGING WRINGER

Western Electric WASHING MACHINE WITH THE SWINGING WRINGER



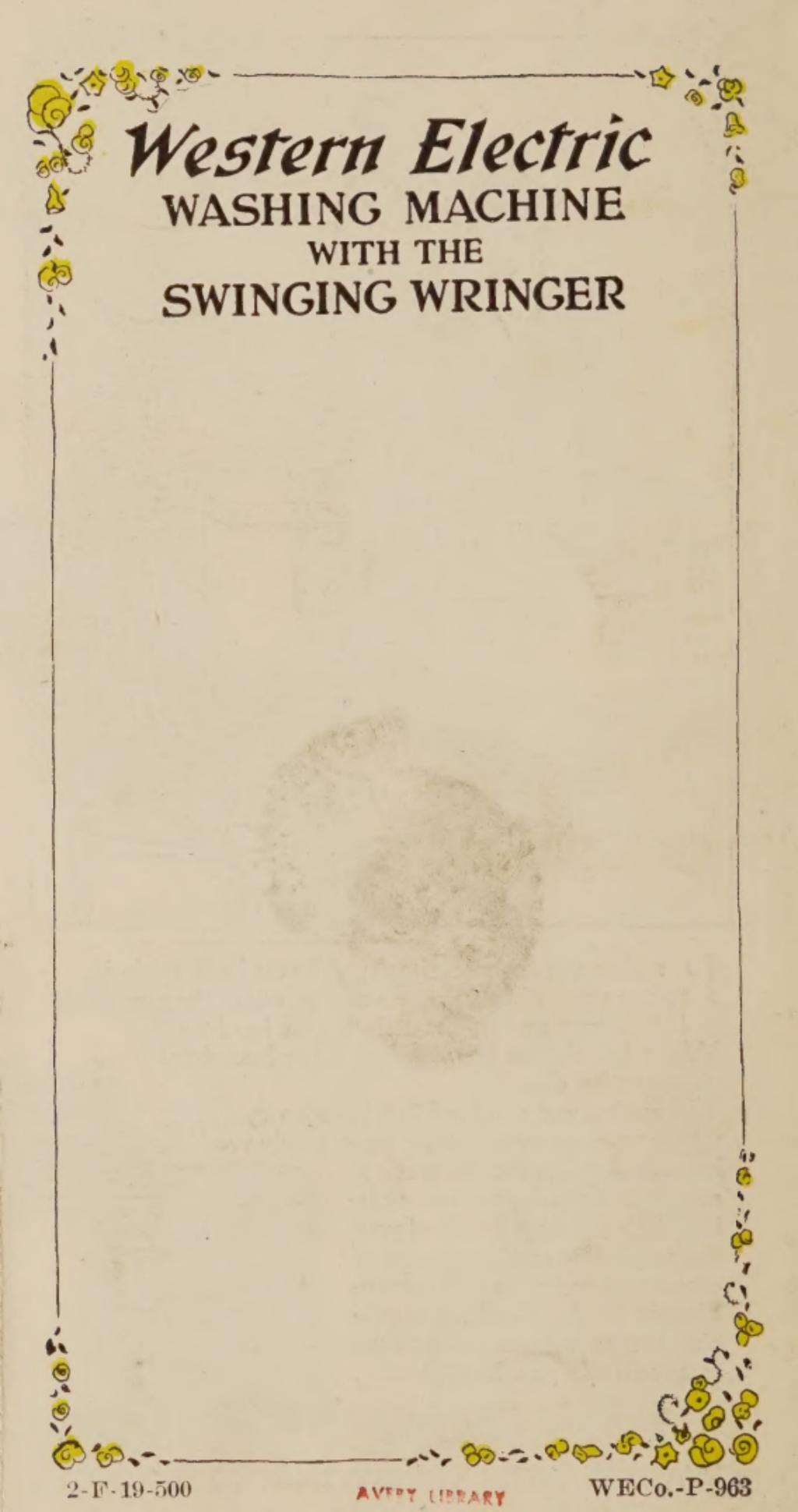
YOU will find washing the Western Electric way easier, more economical and quicker. It saves you—electricity does the hard work.

The swinging wringer runs electrically, too, and it reverses—wrings either out of the washer or into it.

The machine is simple—any one can run it and it is easily cared for. Saves your clothes—no violent action to wear them out. Saves time, too—while the clothes are washing other household tasks can be done.

Costs little to buy and little to run.

Women who use it say that besides the convenience of it, it actually pays for itself in two years, and the use of it after this is pure profit.



Western Electric WASHING MACHINE WITH THE SWINGING WRINGER